



## National Impaired Driving Crackdown

August 19 – September 5, 2011

From August 19 through the Labor Day holiday, Texas is joining law enforcement efforts across the country to get impaired drivers off the road during the national alcohol-impaired driving crackdown. The law enforcement message is clear: **Drive Sober or Get Pulled Over**.

Nearly 1.5 million people are arrested each year for driving under the influence of alcohol or other drugs, an arrest rate of 1 of every 141 licensed drivers and motorcycle operators in the United States. Despite these odds, many still get behind the wheel while impaired, and every year there are thousands of victims who pay the price.

In 2009, there were 10,839 fatalities in crashes involving a driver with a BAC above the legal limit of .08 or higher, accounting for 32 percent of total traffic fatalities for the year. And over the Labor Day weekend alone, there were 360 traffic deaths with 38 percent of those alcohol related.

These losses can greatly impact our community. In fact, **40** percent of **Texas'** total traffic fatalities for 2009 were alcohol-impaired driving deaths.

If you're lucky enough to live through a crash, alcohol-impaired driving can result in jail time, fines, ignition interlock, loss of driver's license, higher insurance rates, work issues, and much personal embarrassment. And during this time, City of Lubbock law enforcement will be out in *full force* looking for drunk drivers.

Celebrate wisely this Labor Day. Have a plan to get home safely, or be the one who steps up to be the designated driver. Also, always wear your seat belt. No matter how careful you are, you can't be sure that other drivers are playing it safe, too.

For more information and additional campaign resources, visit [www.StopImpairedDriving.org](http://www.StopImpairedDriving.org).